

VACANCY

Build Your Career with Sanlam

Sanlam is a leading Financial Services Institution, which provides services in the fields of individual life insurance, group life insurance, unit trusts and asset management. To give substance to its objective to be a fully-fledged Namibian insurer, Sanlam is increasingly introducing greater financial and technical expertise. For this reason, it invites applications for the positions of:

Marketing and Communication Consultant

The purpose of the position

Overall branding of the company as well as the undertaking of all promotional activities.

Main duties and responsibilities include

- Implementation of brand management and corporate identity decisions
- Maintaining and updating of website and social media instruments
- Undertaking media analysis and reporting
- Assist with the execution of advertising and promotional programmes
- Assist with the implementation of social responsibility programmes
- Give support to the educational awareness campaigns
- Coordination and distribution of marketing material and promotional items
- Assist with the implementation of direct marketing programmes
- Support to the Financial Advisors programmes
- Undertake internal and external communication
- Effective execution of planned public relations activities

Qualification & Experience Requirements

- A Diploma or Degree in Marketing/Communication/Media or relevant qualification
- At least three years marketing experience working in a marketing environment
- Absolute proficiency in English
- Desktop publisher will be an added advantage

Behavioural Skills

- Excellent communication skills (oral and written)
- Be a team player
- Display initiative and be creative

Closing Date for Applications: 15 June 2018

Only short listed candidates will be notified. No documents will be returned.

Namibian Citizens who suit the above profile can submit their CV's to:

Human Resources Department

7th Floor, Sanlam Centre

(c/o Independence Ave and Fidel Castro Street),

PO Box 317, Windhoek, Namibia. For enquiries contact: hynamibia@sanlam.com.na