

VACANCY

Build Your Career with Sanlam

Sanlam is a leading financial services institution, which provides services in the fields of individual life insurance, group life insurance, unit trusts and asset management. To give substance to its vision to be the first financial services .Sanlam is increasingly introducing greater financial and technical expertise. For this reason, it invites applications for the positions of:

Marketing and Communication Consultant

The purpose of the position

Overall branding of the company as well as the undertaking of all promotional activities.

Main duties and responsibilities include

- Assist with implementation of brand management and corporate identity decisions
- Assist with maintaining and updating of website and social media instruments
- Undertaking media analysis and reporting
- Assist with the execution of advertising and promotional programmes
- Assist with the implementation of social responsibility programmes
- Give support to the educational awareness campaigns
- Coordination and distribution of marketing material and promotional items
- Assist with the implementation of direct marketing programmes
- Support to the Financial Advisors programmes
- Undertake internal and external communication
- Undertake administration of all general marketing functions
- Management of social media platform and social media campaigns
- Assist with the execution of public relations activities

Qualification & Experience Requirements

- A Diploma or Degree in Marketing/Communication/Media or relevant qualification
- At least two years marketing experience working in a marketing or media environment
- Proficiency in English
- Desktop publisher will be an added advantage

Behavioural Skills

- Excellent communication skills (oral and written)
- Be a team player
- Display initiative and be creative

Closing Date for Applications: 13 September 2019

Only short listed candidates will be notified. No documents will be returned.

Namibian Citizens who suit the above profile can submit their CV's to:

Human Resources Department

7th Floor, Sanlam Centre

(c/o Independence Ave and Fidel Castro Street),

PO Box 317, Windhoek, Namibia. For enquiries contact: hynamibia@sanlam.com.na

