

# VACANCY

## Build Your Career with Sanlam

Sanlam is a leading financial services institution, which provides services in the fields of individual life insurance, group life Insurance, unit trusts and asset management. To give substance to its objective to be a fully-fledged Namibian insurer, Sanlam is increasingly introducing greater financial and technical expertise. For this reason, it invites applications for the position of:

## Marketing and Communication Manager

### The purpose of the position

The planning and execution of all marketing, communication and stakeholder engagement activities of Sanlam Namibia Holdings and its subsidiaries.

### Main duties and responsibilities include

- ④ Plan and implement marketing strategies and policies
- ④ Plan and execute all relevant and appropriate corporate identity to optimise brand recognition and identification
- ④ Plan and execute all corporate and product marketing campaigns using appropriate media
- ④ Plan and execute brand management and tracking activities
- ④ Plan and execute the company's digital marketing strategy technology driven marketing
- ④ Plan and conduct market research and business intelligence
- ④ Responsible for internal and external communication
- ④ Effective execution of all public relation activities, media relationships and management
- ④ Plan, develop and produce newsletters (electronic and print) and all publications
- ④ Internet, web site and intranet management
- ④ Relationship building and networking (roadshows, business lunches, etc)
- ④ Plan and execute the corporate social responsibility programme of the company
- ④ Provide effective sales support to the distribution department

### Qualification & Experience Requirements

- ④ Marketing Degree/Diploma
- ④ Minimum of 5 years marketing and or public relation/communication experience
- ④ Excellent communication skills (Oral and Written)
- ④ Knowledge of corporate branding strategies

### Closing Date for Applications:

Only short listed candidates will be notified. No documents will be returned.

Namibian Citizens who suit the above profile can submit their CV's to:

Human Resources Department

7th Floor, Sanlam Centre

(c/o Independence Ave and Fidel Castro Street),

PO Box 317. Windhoek. Namibia. For enquiries contact: [hrnamibia@sanlam.com.na](mailto:hrnamibia@sanlam.com.na)

