

Staff Volunteerism Programme



The Sanlam Foundation manages the group's Staff Volunteerism Programme: United for Impact - to contribute meaningfully to social development agendas in the territories in which we operate. Our staff volunteerism programme and payroll giving are managed in partnership with Group Human Capital.

Staff Volunteerism Programme (SVP) Objectives

For Sanlam



Showcase our brand purpose through community impact



Strengthen brand value and reputation



Drive employee engagement and attract top talent

For Employees



Embed our values: Serve with Pride & Show Care and Respect



Boost morale and purpose

For Communities & NPOs



Maximise impact through structured, meaningful volunteer engagement

Three Key Pillars

Living Our Purpose: Helping Employees Live with Confidence



Community-Based Volunteering



One day
per year per
employee



Aligned to
Sanlam's birthday
(8 June)



Labour-intensive community initiatives



Payroll Giving



Payroll donations matched
by Sanlam Foundation



Skills-Based Volunteering



Utilise professional
employee skills to
support NPOs



Volunteering
opportunities
available
throughout the
year



Flexible involvement based on job alignment



Volunteer Categories

- Beautify Communities
(Gardens, tree planting, painting)
- Environment & Water
(Clean-ups, eco-bricks)
- Welfare Support
(Feeding schemes,
elderly care)



R431 510

contributed through
our payroll-giving
programme matched by
the Foundation, resulting
in a total contribution of
R863 020



121 872

baby care packs,
food packs and
dignity packs
prepared for our
communities



936

employees
engaged in our
skills-based
volunteering
initiatives

How it Works



Sanlam Foundation
curates NPO
partnerships



Employee match
is made based on
skills & need