

# BALANCED FUND

## FUND STRATEGY

- 1 **Enhance returns** in every component within the portfolio.
- 2 Implement strategies to **reduce drawdown risk** without introducing excessive opportunity cost.

## PORTFOLIO MANAGERS



**FREDERICK WHITE**  
Head: Balanced Funds SIM  
Experience: 24 years  
B.Eng, M.Eng, MBA, CFA



**RALPH THOMAS**  
Portfolio Manager:  
Balanced Funds SIM  
Experience: 14 years  
B.Bus Sci (Finance); MBA

## MULTI-ASSET TEAM

Decision making is enhanced through active and continuous cooperation with other multi-asset teams.

The team is supported by a comprehensive research base and systems with dedicated teams specialising in a variety of investment areas such as, asset allocation, macroeconomics, equity research and more.

The fund aim is to deliver the **best of both worlds**

WE DO THIS BY:

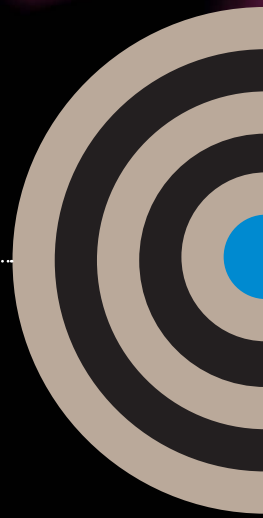
### 1. ENHANCING RETURNS

- Drawing on the multi-specialist expertise available across the Sanlam Investments business.
- Ensuring portfolio managers have more time to focus on enhanced growth opportunities, managing risk and fund strategy.
- Implementing enhanced growth strategies in-house, via specialist teams at a very low cost.

WE DO THIS BY:

### 2. MANAGING RISK

- Investing in derivative skills and dedicating research to protection strategies.
- Assessing protection as part of every investment decision.
- Adjusting the quantity of protection based on market valuation.



IN A WORLD WHERE PEOPLE ARE LIVING LONGER THAN THEIR MONEY THE **SIM BALANCED FUND AIMS TO GROW CAPITAL AND MANAGE DRAWDOWN RISK.**

# 4 KEY BENEFITS






OF INVESTING IN THE FUND BASED ON PAST PERFORMANCE.

- ➔ **DIVERSIFIED** ACROSS ALL MAJOR ASSET CLASSES.
- ➔ **HIGHLY EXPERIENCED AND QUALIFIED TEAM. NO KEY MAN RISK.**
- ➔ **REDUCED DRAWDOWN RISK** THROUGH A WELL RESEARCHED STRATEGY AND A DEDICATED DERIVATIVE MANAGER.
- ➔ **INPUT FROM SIM SPECIALIST TEAMS** ACROSS ALL ASSET CLASSES AND INVESTMENT DECISIONS.

## WHY SHOULD YOU INVEST IN THE SIM BALANCED FUND?

- OFFERS GOOD EXPOSURE TO **GROWTH ASSETS.**
- AIMS TO DELIVER **COMPETITIVE PERFORMANCE** WITH SOME DOWNSIDE PROTECTION.
- FUND MANAGERS ARE PERSONALLY INVESTED IN THE FUND, FOCUSED ON **ENSURING SUSTAINABILITY AND SUCCESSION.**
- THE FUND IS **WELL PRICED.**

## SIM Balanced Fund principles for managing returns

 <p><b>Diversified portfolio:</b> Operates across all asset classes.</p>	 <p><b>Specialist skills:</b> Utilise all that Sanlam Investments has to offer.</p>	 <p><b>Continuous improvement:</b> Portfolio managers drive improvement of all strategies and products used.</p>	 <p><b>Return oriented:</b> Constant focus on enhancing returns from every investment.</p>	 <p><b>Risk management:</b> Avoid portions of large drawdown and avoid losing those gains through opportunity cost.</p>
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# SIM Balanced Fund details

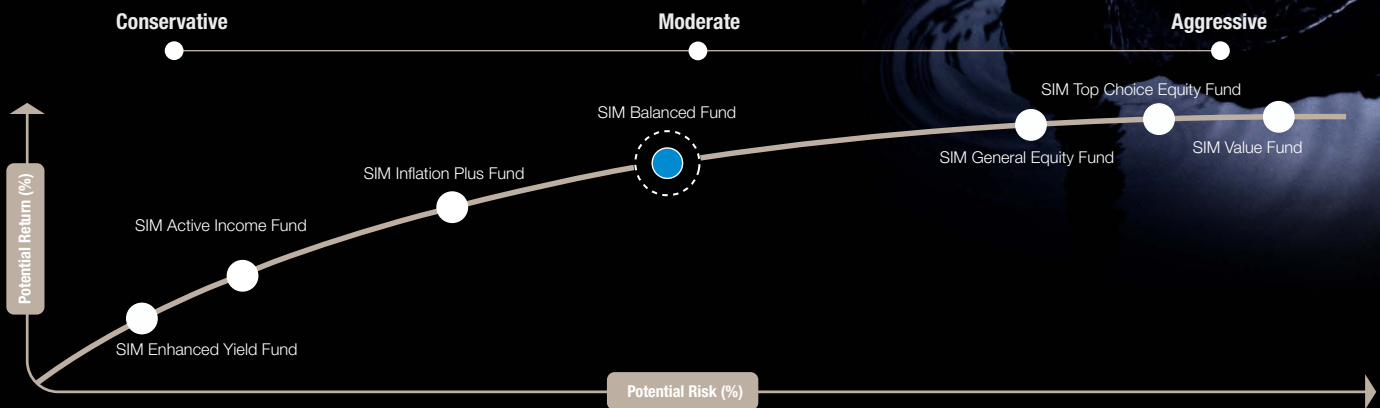
<b>Fund Category:</b>	SA Multi Asset High Equity
<b>Investable Assets:</b>	Local and Offshore Cash, Bonds, Property, Equity
<b>Risk Profile:</b>	Moderately Aggressive
<b>Inception Date:</b>	01 Feb 1995
<b>Max Equity:</b>	75% (Regulation 28 Compliant)
<b>Benchmark:</b>	SA Multi Asset High Equity Average

Source: Sanlam Investments October 2017

# Bold & Cautious

There is a time to be bold and a time to be cautious. Knowing when to be which is what makes us Wealthsmiths.

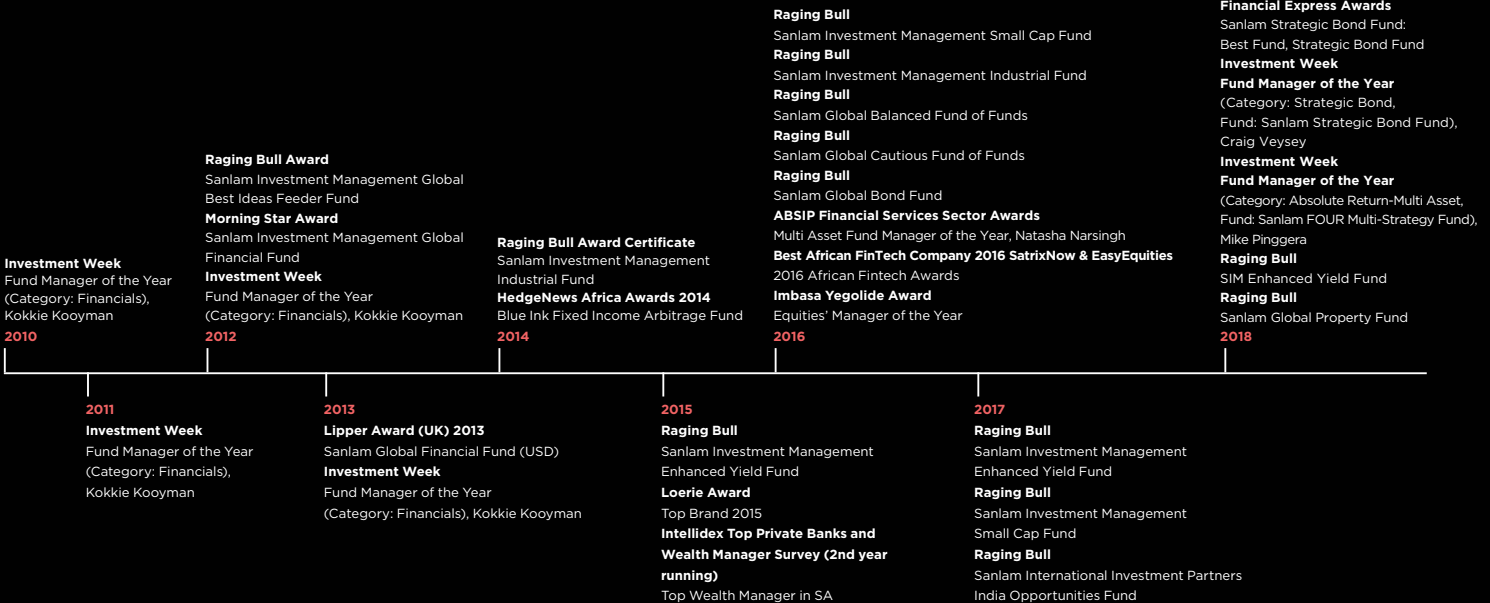
## Sanlam Investment Management Core Fund Range Potential Risk/Return (%)



Source: Sanlam Investments October 2017

# Sanlam Investments awards

Our business is built on a legacy of trust, which is why at Sanlam Investments we're driven to deliver results.



Sanlam Investments consists of the following authorised Financial Services Providers: Sanlam Investment Management (Pty) Ltd ("SIM"), Sanlam Multi Manager International (Pty) Ltd ("SMMI"), Satrix Managers (RF) (Pty) Ltd, Graviton Wealth Management (Pty) Ltd ("GWM"), Graviton Financial Partners (Pty) Ltd ("GFP"), Satrix Investments (Pty) Ltd, Blue Ink Investments (Pty) Ltd ("Blue Ink"), Sanlam Capital Markets (Pty) Ltd ("SCM"), Sanlam Private Wealth (Pty) Ltd ("SPW"), Sanlam Credit Fund Advisor Proprietary Limited, Sanlam Africa Real Estate Advisor Proprietary Limited and Sanlam Employee Benefits ("SEB"), a division of Sanlam Life Insurance Limited and Simeka Wealth (Pty) Ltd; and has the following approved Management Companies under the Collective Investment Schemes Control Act: Sanlam Collective Investments (RF) (Pty) Ltd ("SCI") and Satrix Managers (RF) (Pty) Ltd ("Satrix"). Sanlam Collective Investments (RF) (Pty) Ltd is a registered and approved Manager in terms of the Collective Investment Schemes Control Act. A schedule of fees can be obtained from the Manager. This is a multi-asset, high-equity fund. The Retail class is the most expensive class offered by the Manager. Maximum Fund charges include VAT. Initial advice fee, 3.42%. Initial manager fee, N/A. Annual advice fee, 1.14%. Annual manager fee, 1.25%. Total expense ratio (TER), 1.69%. For more information visit, [www.sanlaminvestments.com](http://www.sanlaminvestments.com). The fund is exposed to equities, which means prices will go up and down. SIM stands for Sanlam Investment Management. Full details on the basis of the award is available from the Manager. Please refer to the fund's Minimum Disclosure Document (MDD) to view more information.